



UNIVERSITÀ
DEGLI STUDI
FIRENZE

School of Economics and Management
 Corso di Laurea Magistrale in
Design of Sustainable Tourism Systems – Progettazione dei sistemi turistici

www.dsts.unifi.it
www.economia.unifi.it

MASTER PROGRAM

Design of Sustainable Tourism Systems

Prof. Elena Pirani
elena.pirani@unifi.it
Director of the Master Program

www.dsts.unifi.it

Laurea Magistrale in
Design of Sustainable Tourism Systems - Progettazione dei sistemi turistici

search the site

User name: **Pirani Elena** - Pannello di controllo - Logout

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Do you want to contribute to shaping the tourism of the future? Are you interested in tourism and sustainable development?

The DSTS Master programme offers you the interdisciplinary knowledge and professional skills necessary to enter the complex world of tourism and make it a pivotal asset in ensuring a better future for all.

This degree course...

[Read more](#)

[Learn more](#) →
 [How to enroll](#) →



"Travel is fatal to prejudice, bigotry, and narrow-mindedness."
 Mark Twain, The Innocents Abroad

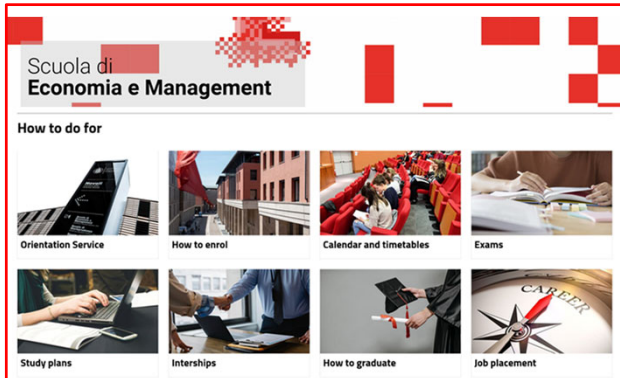
Welcome day .
 for 1st year students: **October 8th**

World Tourism Day.
 September 27

Start of lessons .
 Academic year 2024-25. **Important info**, please check here.

DSTS Open day.
 slides

Other information also on...

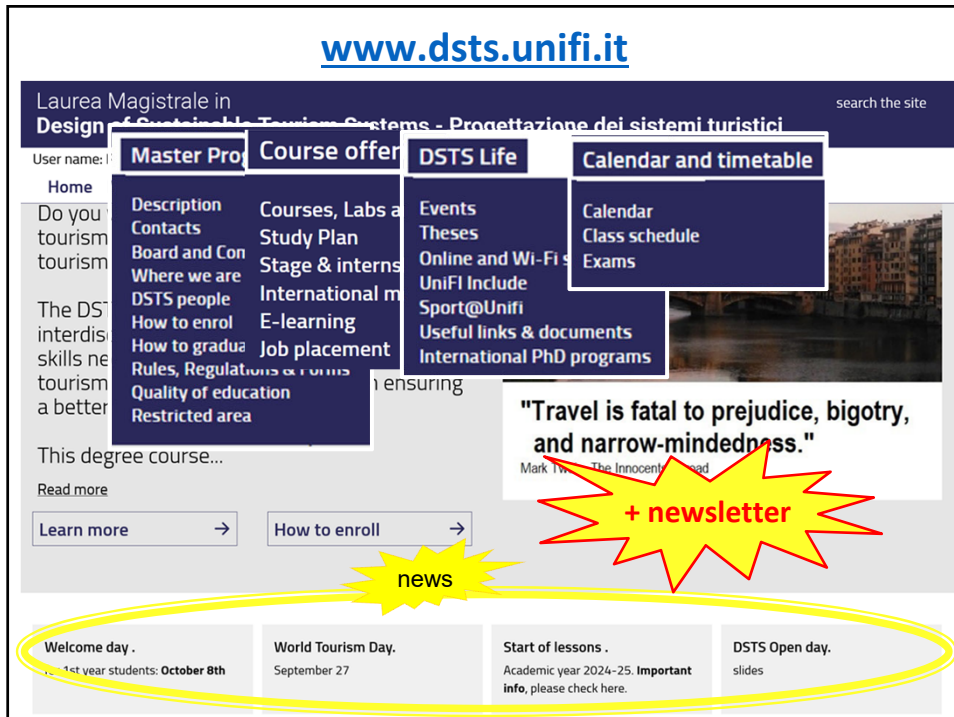


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Study plan

The list of exams that a student has to pass before graduation

Laurea Magistrale in
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Do you want to contribute to the development of tourism of the future? The DSTS Master program provides interdisciplinary knowledge and skills necessary to enhance tourism and make it a positive asset for ensuring a better future for all.

This degree course...

[Read more](#)

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Courses, Labs and Seminars

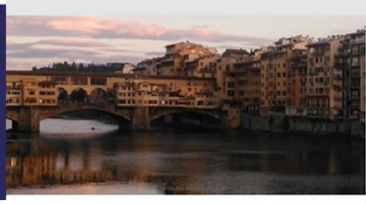
Study Plan

Stage & internship

International mobility

E-learning

Job placement



"Travel is fatal to prejudice, bigotry, and narrow-mindedness."

Mark Twain, *The Innocents Abroad*

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FIRST YEAR	
> Economic history of tourism (9 cfu)	Most of the exams of the first year are mandatory (2 in the first, and 3 in the second semester)
> Demography & data analysis for tourism (9 cfu)	
• English for tourism • French for tourism • Spanish for tourism • German for tourism • Destination management • Tourism and wine marketing	1= 6 cfu Offered in the 1° semester
• Organization design and people management in the tourism industry > Agri-food economics (6 cfu) > Travel and tourism contracts (9 cfu) > Sustainable tourism for local system development (6 cfu)	1= 9 cfu Offered in the 2° semester

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Academic year 2025/26 - ENGLISH FOR TOURISM

- Due to unforeseen circumstances, the English course has been postponed to the **second semester**.
- Possible solutions:
 - take another language course of language (French, German, Spanish) if possible (i.e., a B1-B2 level is required)
 - wait for the 2nd semester...
 - take the exam during the Erasmus stay (if you plan to leave!)

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➤ In the 2nd year, only one exam is **mandatory**

Choice among

- a language lab (*Italian lab suggested for foreign students, in the 1st year*)
- a stage
- data analysis lab
- other possibilities will be communicated

- Courses consistent with DSTS **objectives**
- Master programs courses (no bachelor), in Florence or in Erasmus

SECOND YEAR

Offered in the 1^o semester

- Economic statistics for tourism
- Social statistics for tourism
- Statistical information systems for tourism

1= 9 cfu

Offered in the 2^o semester

- Tourism and law (6 cfu)
- Economics & management of agri-tourism
- Financial markets and institutions
- Geographic information system for socio-economic analysis
- Food, globalization and sustainability

2= 12 cfu

Stage/lab (3 cfu)

Optional courses (18 credits)

- 9 + 9
- 9 + 6 + 3
- 6 + 6 + 6

No more than 1 lab in this group:

~~9 + 3 + 3 + 3~~

~~6 + 3 + 3 + 3 + 3~~

~~3 + 3 + 3 + 3 + 3 + 3~~



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LANGUAGE LABS

- 3-credit language labs (**French, German, Spanish**) are offered as a part of the main (6-credit) language course. Please contact the professor of the course for more information.
- An **Italian language lab** (free of charge) is reserved for DSTS foreign students, and we warmly invite them to take the course.
- To achieve the 3 credits, a **course of B1-B2 level IS REQUIRED**, and is offered twice a year by the CLA (Centro Linguistico di Ateneo)
- Preparatory courses of A1-A2 and A2-B1 level** are also offered twice a year by the CLA, but they are **not** sufficient to get credits alone.
- Students who do not speak Italian should start the courses as soon as possible.
- Check the website news for info on registration, dates, and instructions.

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 UNIVERSITÀ DEGLI STUDI FIRENZE School of Economics and Management Corso di Laurea Magistrale in Design of Sustainable Tourism Systems – Progettazione dei sistemi turistici	
FIRST YEAR	SECOND YEAR
➤ Economic history of tourism (9 cfu) ➤ Demography & data analysis for tourism (9 cfu) - English for tourism - French for tourism - Spanish for tourism - German for tourism 1= 6 cfu - Destination management - Tourism and wine marketing 1= 9 cfu - Organization design and people management in the tourism industry ➤ Agri-food economics (6 cfu) ➤ Travel and tourism contracts (9 cfu) ➤ Sustainable tourism for local system development (6 cfu)	- Economic statistics for tourism - Social statistics for tourism - Statistical information systems for tourism 1= 9 cfu ➤ Tourism and law (6 cfu) - Economics & management of agri-tourism - Financial markets and institutions - Geographic information system for socio-economic analysis - Food, globalization and sustainability 2= 12 cfu - Stage/lab (3 cfu) - Optional courses (18 credits) - Final examination (thesis, 18 credits)
120 credits	



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 Corso di Laurea Magistrale in
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Study plan

- Students are required to fill their study plan
 - during the **1st year**, in **October 26th – November 21st** (otherwise things can become complicated)
 - through the **on-line system** (except for some specific cases).
- For those who miss the deadline, they can submit their study plan in the 2nd semester (March 26th – April 21st)
- In the 2nd (or further) year, changes are possible, in the same two periods.
- For **urgent changes**, and only for students who are about to graduate, an extraordinary procedure (paying a fee) is possible.

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Study plan

The list of exams that a student has to pass before graduation

Laurea Magistrale in
Design of Sustainable Tourism Systems
 Home Master Program

Do you want to contribute to the development of sustainable tourism of the future? This degree course offers you the opportunity to acquire the interdisciplinary knowledge and skills necessary to enter the world of work and make it a better future for all.

 This degree course...
[Read more](#)

Study Plan

- The study plan is the list of courses that a student has to pass to graduate.
- Since DSTS offers choice options and optional exams, students need to present their study plan. The study plan needs to respect some rules (check below).
- Students are required to fill their study plan during the 1st year**, in November (otherwise things can become complicated) through the on-line system (except for some specific cases). For those who miss the deadline, a second period is possible (in April). In the 2nd (or further) year, changes are anyway possible.
- You can find here the [complete description of deadlines and procedure](#) to submit/change your study plan.
- Before the submission or the change of a study plan, please carefully read the **general instructions & FAQs**
 - FAQs for cohort 2024 or earlier: [download pdf file PDF](#)
 - FAQs for cohort 2025: coming soon.
- [Check here the study plan](#) (i.e., list of admitted courses and courses syllabus) depending on your academic year of enrolment.
- If you are about to graduate and need to change your study plan, [an extraordinary procedure is allowed. Check here](#).
- In case of doubts, you can contact the Study Plan tutor.**

[Learn more](#)
[How to enroll](#)



Study plan

- When the period for the study plan submission/change approaches, you will receive a specific email from us.
- A meeting for specific doubts and further details will be organized (generally at the beginning of November)
- Before the submission/change of a study plan, please carefully read the **instructions and FAQs on DSTS website**.
 - If you do not find the answer you need, you can contact the study plan tutor: **Prof. Valentina Tocchioni**
- The Committee will check if the study plan complies with the rules, and decide to approve or reject it.
 - if it is **approved**, all is OK
 - if it is **rejected** you are called to change it

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International mobility

- Every year (January), UniFI opens a **selection process**, giving students the possibility to attend programs abroad
 - **within Europe**: Erasmus+ for studies program
 - **outside Europe**: extra-EU mobility for studies program.
- Only a **6-month** period abroad (one semester) is admitted
- **Max 30 credits** abroad
- A **selection process for international internships is also offered** (Erasmus+ for traineeship, generally in April)
- Please check the DSTS and the School of E&M webpages for details

School delegate:

Prof. Francesco Guidi Bruscoli

DSTS delegate:

Prof. Francesca Giambona

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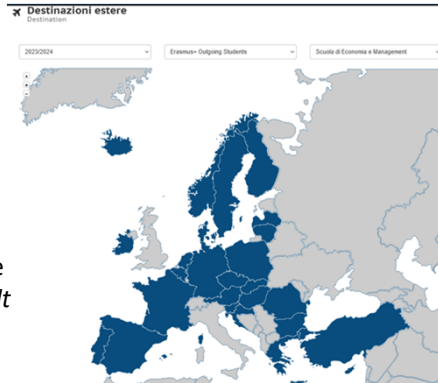
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International mobility

- In the application, students must indicate 5 possible destinations. To have an idea...
<https://ammissioni.unifi.it/DESTINATION/>
- There, all the Universities having an Erasmus agreement with UniFI and the School are listed (search by country)
- DSTS has prepared the [Erasmus document](#) with foreign universities offering Master programs in the field of tourism. We warmly suggest to choose one of those destinations (*otherwise it should be difficult to find useful exams*).

Meetings will be organised

- by the International Relationships Office (for bureaucratic and technical aspects)
- by the Master Program





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Stage & internships

- A period of job and training during university career training to apply and enhance skills and professionalism acquired during studies
 - in accredited companies and institutions (agreement with UniFI).
 - activities consistent with the educational objectives of the degree program (objectives, activities, duration, agreed in advance).
- Internships tutor: [prof. Daria Sarti](#)
- Within DSTS Master Program, we offer two types of internships (1 credit equals 25 working hours):
 - regular internship: 3-6 credits
 - extended internship: 12 credits

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Stage & internships

Regular internships

- 3 (or max 6) credits can be recognized (depending on the internship project previously signed by the internship tutor)
- Student can search on the UniFI database a company/organization for the internship
- New agreements between companies/organizations and UniFI are welcome

“Extended” internships

- We will publish periodically selected offers for internships of 3-6 months (full-time) for which we recognize 12 credits.
- Long and qualified internships in leading companies in the tourism sector.
- The internship activity is defined in advance by a DSTS committee and the host organization, to guarantee a high qualification and professionalism.
- Students can express their interest and apply, then the host company will select the candidate(s).

More info on our website, in the stage & internship section

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Students ID (matricola), e-mail, badge

- After the enrolment, you receive:
 - a student number (ID) and a password uniquely identifying you, and needed to access the [online services](#) of UNIFI (e.g., to register for exams, to check your career situation, to ask for scholarship, ...)
 - a badge for accessing the services reserved to UNIFI students (libraries, canteen, sports, etc.)
 - an e-mail address: name.surname@edu.unifi.it
- **REMEMBER TO PERIODICALLY CHECK YOUR STUDENT E-MAIL!**

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BASIC RULES for student-professor communications

- If you need some information, **first check the website**
- Identify the **correct person** to address your question
- If you write to 2 or more professors at the same time, **use the cc functions**
- **If you need to contact a professor:**
 - use your institutional e-mail address
 - specify your name, ID number, and the course you are referring to
 - always indicate a meaningful subject in your e-mail
 - clearly explain your problem or question and use a polite language
- Do not expect immediate response (2-3 days is a normal time) and don't ask for last-minute urgent requests (e.g., the day of the deadline)
- Avoid writing during the week-end (and especially do not expect an answer in real time!)

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The meaning of the exams' credits

- The workload of courses is measured in credits (CFU) 1 credit = 25 hours of work
- For the DSTS this workload is divided in: 8 hours of lessons (in-class work)
17 hours of individual work
- The content of each course and the work assigned is proportioned to this time, and the work required to students includes both in-class and individual effort.

Example for 6-credit exams:

- 48 hours of in-class lectures (24 lessons)
- 102 hours of individual work



13 days

of full-time
(8 hours/ day)
study

Example for 9-credit exams:

- 72 hours of in-class lectures (36 lessons)
- 153 hours of individual work



19 days

When you prepare for an exam, please evaluate
your individual work and the time you dedicate to it.



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Class timing

Slot	Effective time
8.00 – 10.00	8.30 – 10.00
10.00 – 12.00	10.15 – 11.45
12.00 – 14.00	12.00 – 13.30
14.00 – 16.00	14.30 – 16.00
16.00 – 18.00	16.15 – 17.45
18.00 – 20.00	18.00 – 19.30



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Teaching calendar & exam sessions

	FIRST SEMESTER	SECOND SEMESTER
Courses start	15 September 2025	23 February 2026 (Easter break: 2-8 April 2026)
Courses end	10 December 2025	29 May 2026

- Each academic year has 6 exam sessions, differently distributed during the year depending on the teaching semester

COURSES of 1° SEMESTER	
11/12/2025 - 23/12 2025	1 call
7/01/2026 - 20/02/2026	3 calls
8/06/2026 - 20/06/2026	1 call
31/08/2026 - 11/09/2026	1 call

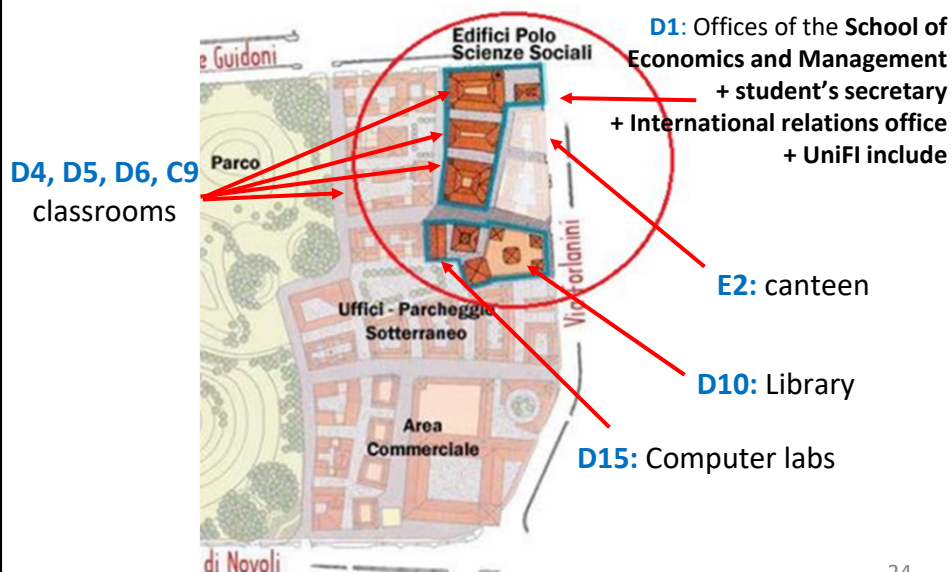
COURSES of 2° SEMESTER	
11/12/2025 - 23/12 2025	NO call
7/01/2026 - 20/02/2026	2 calls
8/06/2026 - 20/06/2026	3 call
31/08/2026 - 11/09/2026	1 call

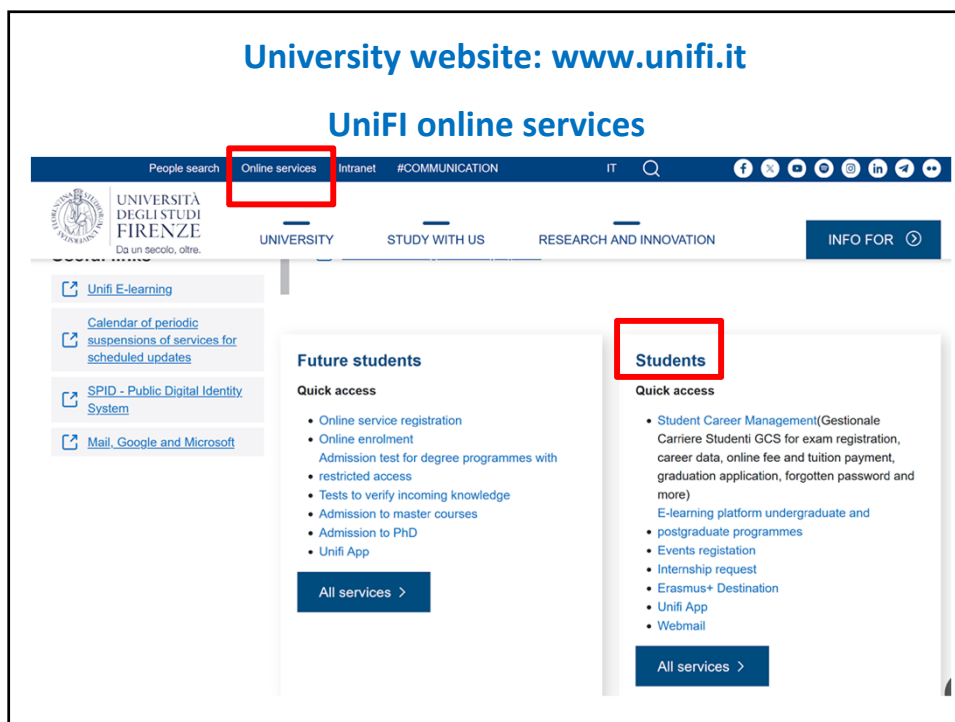
- Exact exam dates on Kairos system (already available!)
- Check the dates and plan your activity!
- NO additional session, NO online exam!



Students' delegates

- DSTS has 3 students' delegates, i.e., students who
 - participate to the board and committees of the Master Program,
 - discuss with us about teaching offer,
 - provide us useful feedback about the course content and our activities
- **Cecilia Ferrini, Gaia Benedetta Pellegrini, Silvia Satta**
- You can contact them for suggestions for the Master Program, communication about activities of general interest, general issues or problems...
- ...but not for specific and individual problems: **they are not tutors!**
- An online form [Master Program > Suggestions & complaints](#) where students can share suggestions, express concerns, or report any issues related to the program, facilities, or services.
The system is not anonymous: name and contact information ensure that we can follow up on your concerns effectively.





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INFORMATION ABOUT THE MASTER THESIS

- The final work to graduate is a Master thesis (=18 credits).
- On our website (www.dsts.unifi.it > [DSTS Life](#) > [Theses](#)) you can find some brief notes to have [general insights on how to prepare a Master thesis](#) and organize your work
 - What is a master thesis
 - Basic steps for writing a master thesis
 - Relationship student-supervisor and good practices
 - Plagiarism and mandatory declaration to include in the thesis

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Quality of education: students' teaching evaluation

- Before register for an exam, students are asked to [fill the “evaluation questionnaire” of the course](#).
- Various questions about general organization of the course, materials, clarity and helpfulness of the teacher, interest for the subject.
- These evaluations are important for us. We analyze data [to assess the quality of our courses, and to improve!](#)
- You can check students' evaluation for each year on DSTS website

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Students' teaching evaluation takes place by filling in a series of on-line questionnaires developed by the Research Group on Evaluation and Monitoring of Policies and Services of the University of Florence (from academic year 2019/20: [Validat](#) , external link, in Italian. For previous academic year: [Valmon](#)).

Fill the questionnaire (UniFi link, in Italian: go to the section “Questionari di valutazione”)
 See here the **questions** (in English) included in the [questionnaire PDF](#)

You can take a look of the teaching evaluation expressed by UniFi students:

- DSTS students' courses evaluation at a glance
- Academic Year 2021/22 [PDF](#)



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ONLINE LEARNING RESOURCES: MOODLE Platform

<https://e-l.unifi.it>



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Corsi di laurea e post laurea

Corsi di laurea

Corsi post laurea

Per docenti tutorial e attivazioni

Per studenti tutorial e FAQ



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www.sba.unifi.it/p164.html

**SEVERAL SERVICES
OFFERED:**

- A quiet place to study
- Book and e-book for the loan (and help to look for them, also inter-library loans and document delivery)
- A large selection of scientific journals, textbooks, specialized books, newspapers, and databases
- Seminars
- Self-service scan
- “Ask a librarian” service (for bibliographic enquiries, search strategies and available sources, and information on the University library services) with a specific service for the thesis.



Biblioteca di Scienze Sociali



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DSTS day – students meet professionals

Friday 17 October,
h. 10.00-14.00
(room to be defined)

- An event to bring together students and professionals
- Seminars from **professionals** and **stakeholders** from the tourism sector, who will share insights into their work, highlight both the challenges and opportunities in today's job market.
- A unique opportunity to hear directly from their voices and gain valuable perspectives on the many facets of the tourism sector.
- If you plan to participate, please **register by filling out the form** (available in the news section of the DSTS website).

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