

Organization Design and People Management in the Tourism Industry

Instructor: Daria Sarti
Spring 2024

**Tuesday, 12th March
2024 10,30-tbd**
Field Trip

Field Trip: Visit to St. Regis- Westin

Meet at 10,15 in:
Piazza Ognissanti, 1-3
Firenze

Monday, 15th April 2024
12,00-13,30
Room:D4003

Sustainability of Culture: the case of Museo Galileo

Roberto Ferrari
*Direttore Esecutivo del Museo Galileo - Istituto e Museo di
Storia della Scienza*

Wednesday, 17th April 2024
12,00-13,30
Room: D4113

**Creators of handmade dreams: the role played by
hospitality in a luxurious contest**

Justyna Goleniowska
Training & Talent Manager - Lungarno Collection
Alice Caramelli
HR specialist - Lungarno Collection

Monday, 22nd April 2024
12,00-13,30
Room: D4003

**The importance of a proactive approach in Tourism -
The case of CAP**

Martina Lucchesi
Coach Rental Commercial Office - Cap Viaggi

Thursday, 2nd May 2024
8,30-10,00
Room: D4113

Eataly business model

Maria Teresa Caiazzo
Event Manager - Eataly Firenze

Wednesday, 8th May 2024
12,00-13,30
Room: D4113

**Events in a historical Hotel in Florence - how the project
management works at Villa Cora**

Laura Tilocca
Event Supervisor - Villa Cora

