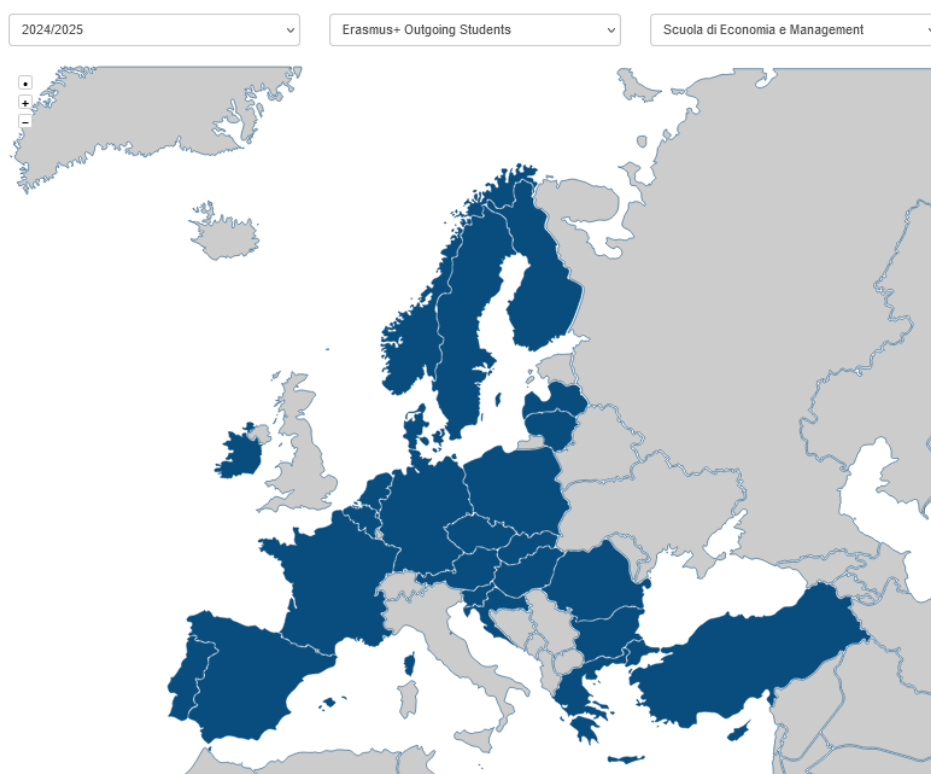


DSTS INFORMATION ABOUT ERASMUS DESTINATIONS

January 2024

This document has been prepared with the aim to help DSTS students in the choice of the Erasmus destination. It includes a list of the Universities, having an agreement with the University of Florence, where Master Programs in tourism, or similar issues, are offered. For complete information, please refer to the UniFI website <https://ammissioni.unifi.it/DESTINATION/> (remember to select “outgoing students” and “Scuola di Economia e Management”).



This document should serve as a guideline to identify potential destinations when preparing your application for the Erasmus Program. In any case, once we are eligible to leave for Erasmus, you will be required to fill in advance the Learning Agreement (LA). In that occasion, please remember to carefully check the teaching offer of your selected destination on the partner’s University website.

Beside the Master Programs in tourism-related issues listed here, partners’ Universities also offer Master Programs in Business and Economics, Administration, Social and Behavioural Sciences. It is not forbidden to choose those courses. Nevertheless, we warmly suggest you to look for tourism-related master programs, in order to be able to find consistent exams to improve your skills and competencies in your field of study. In any case, please remember that the chosen exams have to be consistent with the DSTS Master Program, and only Master Degree exams are allowed (exceptions only for the exams indicated in this document). In addition, we remember you that it should be better to include as Erasmus exams the optional credits, also to profit of the Erasmus experience to learn topics and subject not available here in Florence.

For any question about the Learning Agreement, please contact the International Relationships Office (for administrative issues) or the LA tutor (for substantial issues). Details about contact on DSTS website.

Please remember that information on this document has been checked, but they can change during time. So please take a look to the specific websites indicated to have updated information.

Countries/Universities with Master Programs in Tourism-related issues

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Countries/Universities with Master Programs in Tourism-related issues

Croatia		
University	University College Of Management and Design Aspira	
Erasmus acronym	HR SPLIT02	
website	https://www.aspira.hr/	
Master programs	Tourism and hotel management https://www.aspira.hr/en/hotel-and-tourism/mba-study-hospitality-tourism/about-study-program/	
Suggested exams	Global Economy and Tourism Marketing management Destination Sustainable Development Innovative Tourist Product Development Tourist Destination Marketing Enology and Sommelier Course Digital Marketing IT Systems in Hospitality and Tourism Health and Recreation Tourism Developmental and Investment Policy in Hospitality and Tourism Entrepreneurship in Selective Forms of Tourism Event Management	fall
	Operation Management Market Research in Tourism Service Quality Management Development and Investment Policy in Hospitality and Tourism Food and Beverage Management in Hospitality Quantitative Methods and Methodology of Research	spring

Finland		
University	University Of Lapland	
Erasmus acronym	SF ROVANIE01	
website	www.ulapland.fi	
Master programs	Tourism, Culture and International Management https://www.ulapland.fi/EN/Admissions/Masters-Studies/Masters-Degree-Programmes/Tourism,-Culture-and-International-Management	
Suggested exams	Designing Tourism Futures Responsible Value Formation in Tourism Qualitative Analysis Revenue Management and Leadership Managing Cultural Events Corporate Social Responsibility and Ethics Human Capital in Tourism	

France		
University	EXCELIA GROUP	
Erasmus acronym	F LAROCHE07	
website	https://formations.univ-larochelle.fr/	
Master program	Tourisme parcours Gestion des Unités d'hébergements et séjours touristiques https://formations.univ-larochelle.fr/master-gestion-hebergements-sejours-touristiques?lang=fr	
Suggested exams	Introduction aux destinations et hébergements Gérer les hébergements 1 - 2 Marketing et innovation dans les services	fall
	Gérer le marketing digital Manager le tourisme durable	spring
Master program	Tourisme parcours e-tourisme et ingénierie culturelle des patrimoines https://formations.univ-larochelle.fr/master-e-tourisme?lang=f	
Suggested exams	Introduction aux destinations et hébergements Maitriser l'environnement politique et institutionnel du tourisme culturel	fall
	Manager le tourisme durable Protéger et promouvoir les patrimoines naturels et culturels	spring

Germany		
University	Hochschule Bremen, City University of Applied Sciences	
Erasmus acronym	D BREMEN04	
website	https://www.hs-bremen.de/en/	
Master program	Sustainable Leisure and Tourism Development https://www.hs-bremen.de/en/study/degree-programme/international-studies-in-leisure-and-tourism-ma/	
Suggested exams	According to info on the website, about 50 percent of the modules are offered in English and 50 percent in German. Please check the website for more details	

Portugal		
University	ISCTE - Lisbon University Institute	
Erasmus acronym	P LISBOA07	
website	http://www.iscte-iul.pt/	
Master program	Hospitality and Tourism Management: https://www.iscte-iul.pt/course/63/master-msc-in-hospitality-and-tourism-management/studyplan	
Suggested exams	Critical Issues in Hospitality Human Resources Managing Hospitality and Guest Service Organizations Strategic Marketing in Hospitality and Tourism	fall
	E-tourism Large events & event management Tourism and urban worlds	spring

University	Universidade de Aveiro	
Erasmus acronym	P AVEIRO01	
website	http://www.ua.pt/	
Master program	Tourism Management and Planning: https://www.ua.pt/en/course/110	
Suggested exams	Development and integrated planning of tourist destinations Innovation in cultural attractions management Integrated management of natural resources Managing cultural heritage in tourism Tourism and economic development	fall
	Consumer behaviour in tourism Heritage management and itineraries Laboratory of Technology in Tourism Strategic marketing of tourist destinations Tourism planning and development	spring

University	Instituto Politécnico Da Guarda	
Erasmus acronym	P GUARDA01	
website	www.ipg.pt	
Master program	Hospitality and Tourism Management: https://cloud.sysnovare.pt/ipg/cursos_geral.FormView?P_CUR_SIGLA=MGST	
Suggested exams	Economia do Turismo Mercados Turísticos Metodologias de Investigação Politica e Estratégia no Turismo Turismo e Património Cultural	fall
	Gestão da Qualidade no Turismo Gestão de Produtos Turísticos Gestão de Projetos Turísticos Turismo Ambiental e Sustentabilidade	spring

Spain	
University	Universidad de Granada
Erasmus acronym	E GRANADA01
website	https://www.ugr.es/
Program	The University of Granada offer an Undergraduate (i.e., Bachelor) Degree in Tourism. Only the listed exams from this program are allowed https://grados.ugr.es/turismo/
Suggested exams	Planificación y Gestión Territorial para el Turismo Sostenible Tecnología Informática para la Empresa Turismo Sostenible y Medio Ambiente Gastronomía y Enología Marketing Hotelero y de Restauración Sistemas de Información Basados en Internet

University	Universidad de Huelva
Erasmus acronym	E HUELVA01
website	https://www.ulpgc.es/
Program	The University of Huelva offer an Undergraduate (i.e., Bachelor) Degree in Tourism. Only the listed exams from this program are allowed https://www.uhu.es/estudia-en-la-uhu/oferta-academica/grados/grado-en-turismo
Suggested exams	Gestión de Destinos Turísticos Gestión de los Recursos de la Información de la Empresa Turística Creación de Empresas Turísticas Marketing en Empresas y Actividades Turísticas Optatividad de Gestión, Administración y Dirección de Empresas

University	Universidad Autónoma de Madrid	
Erasmus acronym	E MADRID04	
website	https://www.uam.es/uam/en/inicio	
Program	- The University de Madrid offer the Undergraduate (i.e., Bachelor) Degree in Tourism. Only the listed exams from this program are allowed: https://www.uam.es/uam/en/turismo	
Suggested exams	Hotel management Gestión de la calidad Events and protocol management Design and planning of tourist itineraries Planning and management of inbound tourism Tourism activities in natural areas	fall
	Tourism marketing Planning of tourism sites Tourism environmental impact	spring

Sweden		
University	Linnaeus University	
Erasmus acronym	S VAXJO03	
website	http://lnu.se/	
Master program	- Tourism and Sustainability https://lnu.se/en/programme/tourism-and-sustainability-master-programme-eath2/kalmar-international-autumn/	
Suggested exams	Tourism Studies and Tourism Theory Tourism and Sustainability in the Anthropocene Business Models for Sustainability Introduction to Research Design Advanced Research Methodology and Analytical Tools	fall
	Evaluation and Planning of Tourism Sustainability Developing Sustainable Destinations Tourism and Ecological Economics	spring

The Netherland		
University	Wageningen University	
Erasmus acronym	NL WAGENIN01	
website	https://www.wur.nl/en.htm	
Master program	- Tourism, Society and Environment https://www.wur.nl/en/education-programmes/master/msc-programmes/msc-tourism-society-and-environment.htm	
Suggested exams	Concepts & Approaches to Tourism, Society and Environment Tourism & Sustainable Development Research Methodologies for Tourism, Society and Environment Tourist Experiences Tourism and Globalization Governance of Tourism and Natural Resources	

Turkey		
University	Bogazici University	
Erasmus acronym	TR ISTANBU01	
website	www.boun.edu.tr	
Master program	Sustainable Tourism Management <i>https://www.boun.edu.tr/en_US/Content/Academic/Graduate_Catalogue/The_Institute_for_Graduate_Studies_In_Social_/Graduate_Program_In_Sustainable_Tourism_Management</i>	
Suggested exams	Tourism, Society and Culture Destination Development for Sustainable Tourism Sustainable Business Development	fall
	Environment, Sustainability and Tourism Research Methods in Tourism Management	spring