



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

www.dsts.unifi.it
www.economia.unifi.it

MASTER PROGRAM

Design of Sustainable Tourism Systems

(Classe di laurea LM-49)

Prof. Daniele Vignoli
daniele.vignoli@unifi.it

1



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

The School of Economics and Management is at Polo di Novoli (Social sciences)
Via delle Pandette 32, Firenze
Office: D1, 1st floor

CLASSROOMS
D4, D5, D6, D15

Foreign students office, International relations, Labs: D15

STUDY ROOMS D14

POLO DI NOVOLI





**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

WEB SITE : www.dsts.unifi.it



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

[official register](#)

[library](#)

[master program](#)

[course offering](#)

[dsts life](#)

[calendar and timetable](#)



[students \(unifi\)](#)
[university life](#)
[erasmus students](#)
[e-learning with moodle](#)
[university of florence](#)
[sol - online services](#)

"D'una città non godi le sette o settantasette meraviglie, ma la risposta che dà a una tua domanda"

Italo Calvino, Le città invisibili

[news](#)
[notices](#)

3



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

WEB SITE : www.dsts.unifi.it



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

[official register](#)

[library](#)

[master program](#)

[course offering](#)

[dsts life](#)

[calendar and timetable](#)



[students \(unifi\)](#)
[university life](#)
[erasmus students](#)
[e-learning with moodle](#)
[university of florence](#)

"D'una città non godi le sette o settantasette meraviglie, ma la risposta che dà a una tua domanda"

Italo Calvino, Le città invisibili

4



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

Study Plan



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

	Course	semester	credits
First year	<i>Choose one from (^):</i>		
	English for tourism	1 st	9
	French for tourism	1 st	
	Spanish for tourism	1 st	
	German for tourism	1 st	
	Economic history of tourism	1 st	9
	Travel and tourism contracts	2 nd	9
	Sustainable tourism for local system development	2 nd	6
	Demography and tourism	1 st	6
	Agri-food economics	2 nd	6
	<i>Choose one from:</i>		
	Destination management	1 st	9
	Tourism and wine marketing	2 nd	
	Organization design and people management in the tourism industry	2 nd	

(^) Specific restrictions are applied for this choice. Please see the FAQs for details.

 UNIVERSITÀ DEGLI STUDI FIRENZE			
Scuola di Economia e Management corso di laurea magistrale Design of sustainable tourism systems — Progettazione dei sistemi turistici			
Second year	Course	semester	credits
	<i>Choose one from:</i>		
	Statistical information systems for tourism	2 nd	9
	Economic statistics for tourism	1 st	
	Social statistics for tourism	1 st	
	Tourism and law		6
	<i>Choose two from:</i>		
	Economics and management of agritourism	2 nd	12
	Financial markets and institutions	2 nd	
	Food quality and culture for tourism	1 st	
	New technologies and environmental chemistry	1 st	
	<i>Choose one from:</i>		
	Stage	---	3
	Foreign language lab (*)	---	
	Data analysis lab	1 st	
	<i>Optional courses</i>		18
	Final examination (thesis)		18

(*) Possible choices: Foreign language lab (English), Foreign language lab (French), Foreign language lab (German), Foreign language lab (Portuguese), Foreign language lab (Russian), Foreign language lab (other language).

 UNIVERSITÀ DEGLI STUDI FIRENZE			
Scuola di Economia e Management corso di laurea magistrale Design of sustainable tourism systems — Progettazione dei sistemi turistici			
Before filling the study plan please look at FAQs and instructions on the website.			



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

First year, first semester

- One exam of foreign language (9 credits)
- Economic history of tourism (9 credits)
- Demography and tourism (6 credits)
- Destination management (**OR** Tourism and wine marketing;
but only after destination management) **OR** Organization
design and people management in the tourism industry (9
credits)

→ You may also attend any future exam (for example: Data
Analysis Lab, 3 credits) and **attend propedeutic courses of
foreign language** (remember: you must study a foreign language
different from English; two foreign languages if native English) 9



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

English, French, German, Spanish
Courses are offered by the master program. There are also
propedeutic labs for accessing advanced level courses

Portuguese: both language center or Dipartimento di
lingue, letterature e studi interculturali

Other languages (Italian excluded)
Dipartimento di lingue, letterature e studi interculturali
www.lilsu.unifi.it

**Before attending, be sure that the course can be accepted in the
study plan. Please contact Prof. Marescotti or Prof. Pirani.**



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management
corso di laurea magistrale
Design of sustainable tourism systems —
Progettazione dei sistemi turistici

Courses of Italian language

Special course (no fees) reserved for DSTS students:

- A1-A2 level: 1° semester (check the news on our website)
- B2 level: 2° semester

For more information: Language Center of UNIFI (CLA): www.cla.unifi.it

11



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management
corso di laurea magistrale
Design of sustainable tourism systems —
Progettazione dei sistemi turistici

Study plan FAQs

master program

course offering

dsts life

calendar and timetable

people
site search

official register

library

students
(unifi)

Study Plan

Before the submission (if you are enrolled in the first year) or the change (if you are the study plan, please carefully read the instructions below. Moreover, check the list o Academic Year of enrollment.

Please pay attention to the deadlines and procedures for the Study Plan submission/c In case of doubts, you can contact the [Study Plan tutors](#).

Deadlines, Procedures, List of Courses and Instructions

- ▶ [Submission of the study plan: deadlines and procedure](#)
- ▶ [Changes to the study plan: procedure](#)
- ▶ [Study plan for students enrolled in 2020-2021: list of admitted courses \(pdf\)](#)
- ▶ [Study plan for students enrolled in 2019-2020: list of admitted courses \(pdf\)](#)
- ▶ [Study plan for students enrolled in 2018-2019: list of admitted courses \(pdf\)](#)
- ▶ [Study plan for students enrolled in 2017-2018: list of admitted courses \(pdf\)](#)
- ▶ [Study plan for students enrolled in 2016-2017: list of admitted courses \(pdf\)](#)
- ▶ [Instructions and FAQs \(download pdf file\)](#)

Students entered in previous years

- ▶ [Study plan - previous years](#)

Check our website:
course offering ➔ study plan



Study plan FAQs

Study plan submission

- Online procedure in October/November. Deadlines will be communicated. Students are required to fill their study plan the first year (otherwise things can become complicated!)
- For those who miss the deadline: April/May
- Only one change per year

Study plan changes

- Following the deadlines for the submission (online procedure)
- For urgent changes only for students who are about to graduate: extraordinary procedure (paying a fees)

13



Study plan FAQs

Foreign language(s):

- The study plan must include (at least) a 9-credit exam in a language different from English and from your mother tongue.
- You can choose between: French/German/Spanish for tourism. Then you can include other language credits (e.g., lab or 9-credit exams in the free credits)
- The choice of English as the 9-credit exam is possible only if you can demonstrate to know another language (different from English) at the C1 level or higher. In this case, you have to include also at least a 3 credit language lab (different from English).

14

UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management

corso di laurea magistrale

Design of sustainable tourism systems —
Progettazione dei sistemi turistici

Study plan FAQs

Foreign language(s):

Not-English natives <u>without</u> another language at C1 level		One from the list (<i>native language not allowed!</i>) French for tourism Spanish for tourism German for tourism		Another language (lab or 9-credits exam) is <u>possible</u> but not mandatory
Not-English natives <u>with</u> another language at C1 level (native language included) CASE 2b	option A	One from the list (<i>native language not allowed!</i>) French for tourism Spanish for tourism German for tourism		Another language (lab or 9-credits exam) is possible but not mandatory
	option B	English for tourism	+ another foreign language is <u>mandatory</u> (a 9-credits exam or at least a 3-credits lab. Not English, not mother tongue)	
English natives <u>without</u> another language at C1 level		One from the list French for tourism Spanish for tourism German for tourism		+ another foreign language is <u>mandatory</u> (a 9-credits exam or at least a 3-credits lab. Not English, not mother tongue)
English natives <u>with</u> another language at C1 level		One from the list French for tourism Spanish for tourism German for tourism		Another language (lab or 9-credits exam) is <u>possible</u> but not mandatory

UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management

corso di laurea magistrale

**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

Study plan FAQs

18 optional credits

- from the DSTS exams non selected as mandatory
- from the UniFI Master Program offer. These course have to be congruent with the DSTS program.

Stage

- A max of 6 credits as stage can be included

Credits without mark

- Some courses (generally 3 cfu ones) are not evaluated with a numerical mark. A max of 6 credits without mark can be included in the study plan (included those expected)

Exams in Italian

- Yes, they are allowed in the 18 free credits.

16



Study plan FAQs

- For other questions, please check the Instructions and FAQs documents on the website,
- and if you do not find the answer, please contact the study plan tutors:
 - Prof. Pirani: elena.pirani@unifi.it

17



Study Abroad, Exchange and Erasmus



Three options

Study abroad, UE (Erasmus +)

- Selection process usually in January-February

Study abroad, extra-UE

- Selection process usually in January-February

Traineeship (Erasmus +)

- Selection process usually in May-June
- The period abroad can also take place after graduation (but application needs to be made before)

- <https://www.economia.unifi.it/ls-20-international.html>

19



Study in UE or extra-UE

- One semester (30 credits/ects)
- Choice of exams to be agreed with DSTS delegate
 - Dr. Francesca Giambona
Email: francesca.giambona@unifi.it
 - Prof. Laura Grassini
Email: laura.grassini@unifi.it

20



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management
corso di laurea magistrale
Design of sustainable tourism systems —
Progettazione dei sistemi turistici



Miscellaneous



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia
e Management
corso di laurea magistrale
Design of sustainable tourism systems —
Progettazione dei sistemi turistici



- **Student ID, PW and badge**
 - After the enrolment, you receive:
 - a student number (ID) and a password for accessing the web services of UNIFI;
 - a badge for accessing the services reserved to UNIFI students (libraries, canteen, sports, etc.)

22



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
 corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

UNIFI LIBRARIES

- <http://www.sba.unifi.it/changelang-eng.html>



Social Sciences Library

23



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
 corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

• ONLINE SERVICES



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Università degli Studi di Firenze
 Piazza S. Marco, 4 - 50121 Firenze
 Centralino +39 055 27571
 E-mail: unifi@unifi.it
 Posta certificata: stenero@pec.unifi.it
 PIVA/Cod.Fis. 01279690480

versione italiana

online services

STUDYING IN FLORENCE

departments
 schools
 contacts
 recruitment
 tenders
 official register



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
 corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

• ONLINE SERVICES



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

versione italiana

online services

search for information or persons

university

programmes
 research
 innovation & knowledge transfer
 international relations
 libraries

home page > university > online services

Online Services

gallery
 history
 statute and regulations
 organisation

Online services managed by SIAF - Sistema Informatico dell'Ateneo Fiorentino - for

Students

 (Enrol in exams, book an appointment with the Student Administration Offices, look up the academic transcript, download postal payment slips, file graduation requests, book participation at events, tests, initiatives, search the right internship and much more)

departments
 schools
 communication
 recruitment
 tenders
 official register
 students
 news
 notices

25



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management
 corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

HOW TO: CHECK THE UNIFI EMAIL, BOOK EXAM ONLINE , FILL OUT STUDY PLAN

STEP 3



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

SIAF
 Sistema Informatico
dell'Ateneo Fiorentino

PRENOTAZIONE ESAMI
 domenica 11 settembre 2016

ACCESSO AL SERVIZIO



Ateneo

Studenti

Students from abroad
 Accoglienza studenti con disabilità

LOGIN

Matricola:
 Password:
 entra

26



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

- **STUDENT E-MAIL**
- **name.surname@stud.unifi.it**
- If there are two John Smith:
- **john.smith@stud.unifi.it**
- **john.smith1@stud.unifi.it**
- **REMEMBER TO CHECK YOUR STUDENT E-MAIL!!** ²⁷



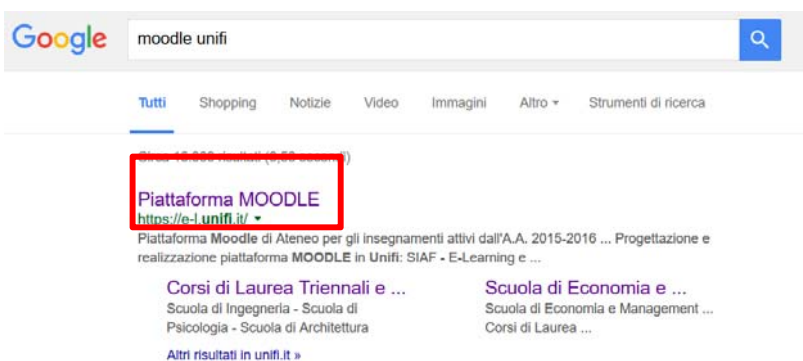
**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

- **ONLINE LEARNING RESOURCES: MOODLE platform**

HOW TO ACCESS THE MOODLE PLATFORM



Corsi di Laurea Triennali e ...

Scuola di Ingegneria - Scuola di
Psicologia - Scuola di Architettura

[Altri risultati in unifi.it »](#)

Scuola di Economia e ...

Scuola di Economia e Management ...
Corsi di Laurea ...

28



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

• **WEB SITE : www.dsts.unifi.it**



29



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

CONTACTS

Director of the Master Program
[Prof. Daniele Vignoli](#)
 Email: daniele.vignoli@unifi.it
 Phone 055 2751597 - Fax 055 2752525

Quality of teaching
[Prof. Patrizia Pinelli](#)
 Email: patrizia.pinelli@unifi.it

30

	UNIVERSITÀ DEGLI STUDI FIRENZE	Scuola di Economia e Management corso di laurea magistrale Design of sustainable tourism systems — Progettazione dei sistemi turistici
CONTACTS		
Study plan Prof. Andrea Marescotti Email: andrea.marescotti@unifi.it Prof. Elena Pirani (especially for questions about languages) Email: elena.pirani@unifi.it		
Learning agreement, international relations and Erasmus Prof. Francesca Giambona Email: francesca.Giambona@unifi.it		
Internships and job-placement activities Prof. Laura Grassini Email: grassini(AT)disia.unifi.it		

	UNIVERSITÀ DEGLI STUDI FIRENZE	Scuola di Economia e Management corso di laurea magistrale Design of sustainable tourism systems — Progettazione dei sistemi turistici
CONTACTS		
Student office informa.studenti(AT)unifi.it ITA: https://www.unifi.it/cmpro-v-p-567.html#accesso_segreteria ENG: https://www.unifi.it/vp-10837-student-administration-offices.html		
International desk ITA : https://www.unifi.it/cmpro-v-p-567.html#studente_straniero ENG : https://www.unifi.it/vp-10924-international-desk.html		



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

Presentation of some courses



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

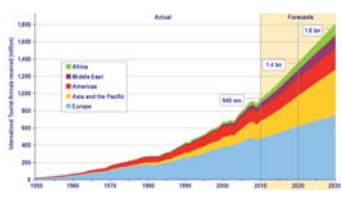
Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

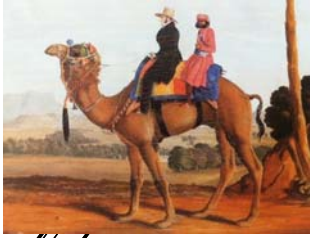
ECONOMIC HISTORY OF TOURISM

Prof. Francesco GUIDI BRUSCOLI

- TRAVELLING FROM THE ANTIQUITY TO MODERN TIMES
- DEFINITIONS OF TOURISM
- WHAT IS TOURISM HISTORY?
- DEMAND AND SUPPLY IN TOURISM







- THE ORIGINS OF TOURISM
- THE GRAND TOUR
- THE BIRTH OF MODERN TOURISM
- THOMAS COOK
- MASS TOURISM
- GLOBAL TOURISM

36



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

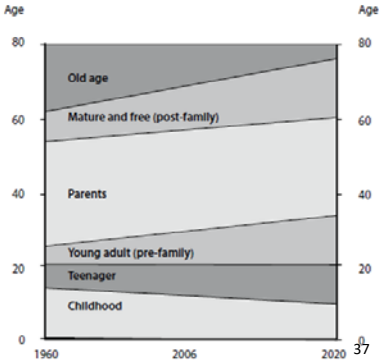
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

DEMOGRAPHY AND TOURISM

Prof. Daniele Vignoli

- Demography is **the most important external factor that will shape the future of the tourism**
- After being equipped with **basic demographic tools**, we will explore demographic trends and their implication in a **variety of tourism contexts**, addressing issues such as:
 - Population growth, declining fertility rates, increased longevity, and immigration
 - Generation Y in the context of travel futures, volunteer tourism, and global citizenship
 - Family change and family tourism

Age compression: Changing age characteristics of **six life-course stages** that will fundamentally impact the tourism sector



Source: Schänzel et al. (2012)



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

AGRI-FOOD ECONOMICS

Prof. Andrea Marescotti

MAIN CONTENTS

- Basics of agricultural economics: supply, demand, market.
- Characteristics and evolution of the agribusiness
- The importance and evolution of the Common Agricultural Policy
- Multifunctionality and the new development model of agriculture
- Typical products, short food supply-chains, local products
- Food and tourism





STUDENTS' WORK

Students will be asked to produce some reports on selected topics, to be presented to the class

38



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

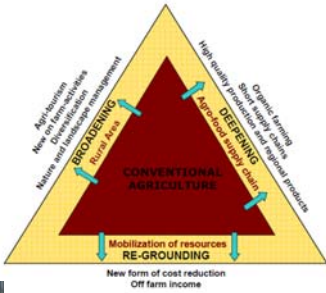
corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

ECONOMICS AND MANAGEMENT OF AGRITOURISM

Prof. Benedetto Rocchi

MAIN CONTENTS

- Setting the scene: *agri* vs. *rural* tourism.
- Dealing with multifunctional farming
- The economic viability of agritourism
- Agritourism and sustainable rural development
- Developing a marketing plan for an agritourism activity





FIELD ACTIVITY

Meeting with agri-tourism entrepreneurs from two rural areas in Tuscany: presentation of business cases and discussion of management issues



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

FOOD QUALITY AND CULTURE FOR TOURISM

Prof. Patrizia Pinelli

Mediterranean Diet Pyramid



What are the positive and negative impacts of food globalization?

MAIN CONTENTS

- Food classification, dietary principles and frauds
- Water as a natural resource
- Food preservation methods and packaging
- Food safety management systems and HACCP
- Food Globalization, Politics, and Sustainability



The Value Chain



Traceability



EXPERIMENTAL PART

Analytical detection methods for the food quality assessment: densitometry, refractometry, viscosimetry and microscopic analysis (**Mer.Qu.Ris Laboratory, D15, III floor**)



NEW TECHNOLOGIES AND ENVIRONMENTAL CHEMISTRY

Prof. Annalisa Romani

MAIN TOPICS

- Reserve and Resources. Natural Resources and sustainable productions
- Prospects for new technology improvement and innovation
- Environment and Safety, Climate change. Environmental and social impacts
- Water as resource, drinking water, desalination technologies
- Energy resource, Energy Management and Bioenergy
- Biomass as resource. Biomass for new production and energy
- Land pollution
- Quality and certification. Environmental management system
- Touristic and Territorial Microenterprise and innovation.



LAB ACTIVITY and Integrative Activities

environmental gas detection, radioactivity detection, (Mer.Qu.Ris Laboratory, D15, III floor).
Bioeconomy and green economy: from theory to practice. Case Study of Tuscan Micro-Enterprise.



ORGANIZATION DESIGN AND PEOPLE MANAGEMENT IN THE TOURISM INDUSTRY

Prof. Daria Sarti

MAIN CONTENTS

- Organizations in the Tourism Industry: peculiarities
- Basic principles of organization design
- Defining management and leadership
- Organizational culture and change management
- Motivation theories to lead people
- Main activities of the HR Department in the Tourism Industry (recruitment, selection, HR training and development, performance management and reward management)



IN CLASS ACTIVITIES

Attending students will be asked to actively participate in class activities (case studies, exercises and guest lectures) and produce a final project report on selected topics.



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

SOCIAL STATISTICS FOR TOURISM

Prof. Elena Pirani and Valentina Tocchioni

What we will discuss in this course:

How to craft a good survey instrument



How to design effective survey questions



How to make some description of data collected




Some rudiments about statistical text analysis



43



**UNIVERSITÀ
DEGLI STUDI
FIRENZE**

Scuola di Economia
e Management

corso di laurea magistrale
**Design of sustainable tourism systems —
Progettazione dei sistemi turistici**

ECONOMIC STATISTICS FOR TOURISM

Prof. Francesca Giambona

Economics (the only field in which two people can get a Nobel Prize for saying exactly the opposite thing)

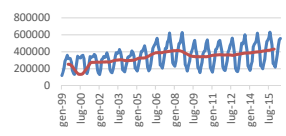
+

Statistics (the art of never having to say you're wrong)

=

Economic Statistics





THE QUANTITATIVE DESCRIPTION OF THE ACTIVITY OF TOURISM SYSTEMS

- Time Series Analysis and Forecasting
- Composition Model
- Exponential Smoothing Models

THE QUANTITATIVE DESCRIPTION OF THE OF TOURISTS' DEMAND

THE QUANTITATIVE DESCRIPTION OF TOURIST ENTERPRISES' PRODUCTION

- The Role of Prices
- Time and Space Comparisons
- The Interdependencies of the Economic System

44



DATA ANALYSIS LAB

Prof. Laura Grassini & Prof. Daniele Vignoli

- Introduction to key statistical tools for data analysis
- Questionnaire construction and implementation (Lab sessions with LimeSurvey)
- Basic data processing and analysis (Lab sessions with STATA)

